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SERIAL NUMBER 09/711,261	FILING or 371(c) DATE 11/10/2000 RULE	CLASS 709	GROUP ART UNIT 3688	ATTORNEY DOCKET NO. 08011.3010-00000
APPLICANTS John DeMayo, Baltimore, MD; Robert Aguilar, Vernon, CANADA; ** CONTINUING DATA ***** ** FOREIGN APPLICATIONS ***** ** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 02/10/2001				
Foreign Priority claimed <input type="checkbox"/> Yes <input type="checkbox"/> No 35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input type="checkbox"/> No Verified and Acknowledged <u>Examiner's Signature</u>	<input type="checkbox"/> Met after Allowance Initials	STATE OR COUNTRY MD	SHEETS DRAWINGS 8	TOTAL CLAIMS 30
			INDEPENDENT CLAIMS 6	
ADDRESS FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER LLP 901 NEW YORK AVENUE, NW WASHINGTON, DC 20001-4413 UNITED STATES				
TITLE APPARATUS AND METHOD FOR HYPERLINKING SPECIFIC WORDS IN CONTENT TO TURN THE WORDS INTO ADVERTISEMENTS				
FILING FEE RECEIVED 1140	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees	
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